

Membership Committee Report to the UUSJ Board

March 20, 2021

John Peterson, chair; Martha Ades, Terry Grogan, Gary Magnuson

UUSJ Individual Members

July	191
August	202
September	163
October	147
November	200
December	326
January	340
February	338

Outside the DMV area: 36% of our members, 42% of everyone in the SALSA database

States with > 10 members: CA, PA, MA, DC, MD, VA

Note: An individual member is anyone who has donated any amount in the past twelve months.

Noteworthy: Now that we have several months where we have reminded members that their year of membership is about to expire, Paulette says about half renew their membership right away. In February all but one renewed.

Recent Committee Activities

- Drafted new member email, sent to 117 new members in January with high open rate.
 - Revised version of email sent to non-members in February.
- Sent 120+ postcards with handwritten notes thanking largest donors.
- Worked with Issue Action Teams on Eight Victories Writeup, included in March eNews.
- Worked on increasing the number of educational opportunities.
 - Worked with Environmental Action Team Convenor on Climate Change Seminar.
 - Have one volunteer to help plan and put on the Social Justice Committee chairs meeting
 - Need more volunteers for the planning committee
 - Exploring possible anti-racism workshops
- Drafted whitepaper for UUSJ congregational memberships—for comment at March Board meeting. See separate document(s) for the details.