

UNITARIAN UNIVERSALISTS FOR SOCIAL JUSTICE
DRAFT FY2019-20 BUDGET

	FY 2017-18 Actual as of 6/30/18	Approved FY2018-19 Budget	Draft FY2019-20 Budget	FY19-20 Draft Budget vs FY17-18 Actual	FY19-20 Draft Budget vs FY18-19 Budget
Ordinary Income/Expense					
Income					
Fair Share-Congregations	\$28,153	\$25,350	\$25,350	-\$2,803	\$0
Indiv Contributions+Memberships	\$18,929	\$17,790	\$22,000	\$3,071	\$4,210
Combined Federal Campaign	\$7,670	\$7,000	\$8,000	\$330	\$1,000
Increased contrib: commns, develop	\$0	\$8,000	\$39	\$39	-\$7,961
UUFPA Advocacy Grant with Match	\$15,237	\$15,000	\$17,500	\$2,263	\$2,500
UUSJ Indiv Contrib to Match Grant	\$2,500	\$0	\$2,500	\$0	\$2,500
Advocacy contributions above match	\$0	\$3,000	\$3,000	\$3,000	\$0
GOTV Grant	\$0	\$3,000	\$0	\$0	-\$3,000
Other Programs	\$47	\$150	\$9,600	\$9,553	\$9,450
Investment Income	\$7	\$16	\$11	\$5	-\$5
Total income	\$72,543	\$79,306	\$88,000	\$15,457	\$8,694
Expense					
Salary-Executive Director	\$31,200	\$31,200	\$31,200	\$0	\$0
Salary-Admin Assistant	\$8,202	\$10,000	\$13,000	\$4,798	\$3,000
Payroll Taxes/Workers Comp	\$3,766	\$4,214	\$4,500	\$734	\$286
D&O Insurance	\$624	\$623	\$623	-\$1	\$0
Travel	\$565	\$200	\$200	-\$365	\$0
Development/fundraising/advert	\$1,691	\$4,850	\$2,125	\$434	-\$2,725
Misc Office Expenses	\$494	\$876	\$902	\$408	\$26
Facilities [WES provides in-kind]	[720]	[720]	[720]	[0]	[0]
Advocacy Corps: Grant-funded	\$14,691	\$15,000	\$17,500	\$2,809	\$2,500
Advocacy Corps: Self-funded	\$2,500	\$3,000	\$5,500	\$3,000	\$2,500
GOTV Self-Funded Expenses	\$0	\$3,000	\$1,000	\$1,000	-\$2,000
Programs: Events/Outreach	\$0	\$350	\$3,200	\$3,200	\$2,850
Tech Consulting/Web/Graphics	\$560	\$350	\$1,250	\$690	\$900
Contact Mgt/SALSA	\$2,169	\$2,200	\$2,200	\$31	\$0
Other Consulting Services	\$1,495	\$4,000	\$2,800	\$1,306	-\$1,200
Communications	\$0	\$4,000	\$2,000	\$2,000	-\$2,000
Total Expense	\$67,956	\$83,863	\$88,000	\$20,044	\$4,137
Net Ordinary Income	\$4,587	-\$4,557	\$0	-\$4,587	\$4,557

Notes on FY2019-20UUSJ Draft Budget for the March 9, 2019 Board Meeting

Mike McCord

- For the past two fiscal years, the board approved a budget that assumed a deficit. For FY2019-20, I propose a balanced budget with \$88,000 of income and expenses.
- This draft budget is informed by our experience this fiscal year to date, last year's budget, and expectations about how next year will or will not mirror the current one.
- This draft budget assumes that UUSJ will request, and be approved for, a grant for continued advocacy work that comprises \$15,000 in unrestricted funding plus an additional \$2,500 that will be available if we raise \$2,500 ourselves for advocacy.
- This draft further assumes that on top of our first \$2,500 in self-funding for advocacy needed to unlock the matching funds, we raise another \$3,000 specifically for advocacy.
- Because this fall is not a national election year (even though it is a significant election year for the Virginia legislature), I do not assume we receive another GOTV grant for the next fiscal year. However, given our member priorities, I assume \$1,000 in self-funded GOTV efforts as a placeholder.
- This budget assumes the vacant administrative assistant position will be filled before the end of this fiscal year and thus provides a full year of AA funding in the next fiscal year.
- This budget assumes that we have a fundraising program similar to the December 2018 Raskin event next year (and each year thereafter). Because we have only one data point so far, this draft assumes that income and expenses of the next such program are 80% of the income and expenses of the Raskin event. The budget does not earmark those proceeds for any particular purpose.
- The allocation of contract and consultant-based efforts such as fundraising, graphics, development, and communication are meant to reflect our direction to go national but the specific allocation among them is notional and subject to input from this board.
- Because the latest data on UUA membership among our 18 core member congregations is virtually unchanged from the previous total (6,679 vs. the prior 6,671) the budgeted income from fair share congregational contributions is unchanged.
- This budget for next year does not assume the additional \$500 in "give or get" contributions per congregation that was approved for the current year. Such funding, if continued, would allow us to increase our level of activities and impact.
- Individual contributions are assumed to be strong again next year, in keeping with the solid performance this year. It is possible this assumption will not prove out once taxpayers file their 2018 taxes and the implications of the new tax law on charitable deductions become more apparent.
- I expect we will know the results of our grant application by the time we vote on the budget at the June meeting. If it is not approved, we will have to evaluate where to cut back spending or how to raise additional revenues to maintain our momentum.